

Edwin N. Domachowski

(315) 236-1476 | edwindomachowski.com | domachen17@gmail.com

EDUCATION

James Madison University, Harrisonburg, VA

August 2021 - May 2025

Bachelor of Science: Media Arts and Design, Concentration: Digital Video and Cinema

Bachelor of Business Administration: Marketing, Concentration: Digital Marketing

PROFESSIONAL EXPERIENCE

James Madison University, Harrisonburg, VA

August 2024 - Present

Student Affairs Communication & Marketing Videographer

- Produce and manage multimedia content to enhance university branding and audience engagement.
- Oversee media library organization, ensuring accessibility for marketing and communications.
- Collaborate cross-functionally with university departments to develop visually compelling storytelling projects.

AALTER IMAGE Productions, Harrisonburg, VA & New York, NY

May 2024 - Present

Producer, Writer, & Director

- Write and direct award-winning films, with one screenplay earning over 10 festival awards.
- Lead pre-production logistics, production schedules, and project execution within budget.
- Develop digital marketing and distribution strategies to maximize audience reach across social media platforms and film festivals.

Pierpoline Films, New York, NY

April 2024 - August 2024

Script Coverage Intern

- Read and evaluate screenplays, providing detailed and insightful coverage, including plot analysis, character development, and marketability.
- Offering constructive feedback to writers, highlighting strengths and areas for improvement to align scripts with industry standards.
- Watched and reviewed films, offering in-depth critiques on narrative structure, visual style, and audience engagement.

Claire's, Fredericksburg & Harrisonburg, VA

June 2023 - October 2024

Part Time Manager

- Assisted in the day-to-day management of the store, including opening and closing procedures, cash handling, and inventory
- Delivered excellent customer service by greeting and assisting customers and addressing inquiries to ensure an amazing shopping experience
- Contributed to maintaining an attractive store layout by organizing displays and restocking merchandise

James Madison University, Harrisonburg, VA

August 2022 - Present

DEEP Impact Education Coordinator

- Develop and present educational programming for diverse campus audiences.
- Assist in content strategy, branding, and public relations for university-wide inclusion initiatives.
- Create marketing materials to promote engagement across social media, print platforms, and university events.

LEADERSHIP & ACTIVITIES

Doghouse Productions, Harrisonburg, VA

January 2022 - Present

President & Executive Producer

- Formulate and manage production schedules, ensuring efficient workflows and timely project completion.
- Maintain schedules, manage deadlines, and facilitate effective communication within the team to support smooth production activities.
- Coordinate meetings with actors and external resources, ensuring a smooth and organized scheduling process.

AWARDS & RECOGNITION

Second Place Narrative Short Film - Broadcast Education Association (2025), Award of Excellence Narrative Feature Script - Broadcast Education Association (2025), Quarter-Finalist Short Screenplay - Shoot Your Short Competition (2024), Best Screenplay - Hollywood Just4Shorts (2024), Quarter-Finalist Short Screenplay - NY International Screenplay Awards (2023), Second Place Narrative Short Screenplay - Broadcast Education Association (2023), Finalist - Sweetarts Film Festival (2022)

SKILLS & CERTIFICATIONS

Adobe Creative Suite, Google Workspace, Microsoft Office, Trello, R Studio, Power BI, Hootsuite, Qualtrics, Canva, Final Cut Pro

Certifications: HubSpot (Digital Marketing, SEO, Content Marketing), Google Analytics, Semrush (SEO, Social Media)